

# TEXTING THE FUTURE: WORK, LITERACIES AND ECONOMIES?

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# Literacies



I allow of no writing for the poor...My object is not to make them fanatics, but to train up the lower classes in habits of industry and piety (Hannah More)

# Hannah More



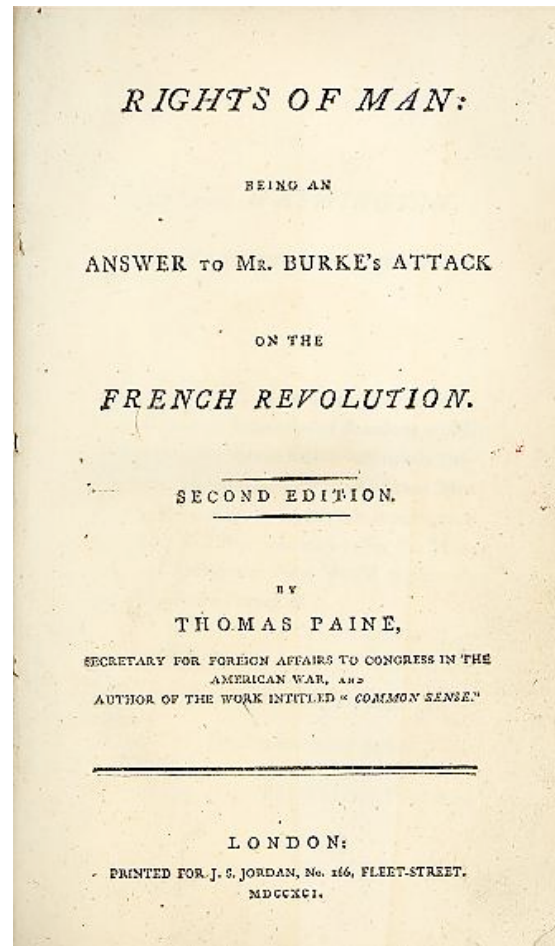
E:O  
Social Sciences

Village politics. Addressed to all the mechanics, journeymen, and day labourers, in Great Britain. By Will Chip, a country carpenter. Second edition.

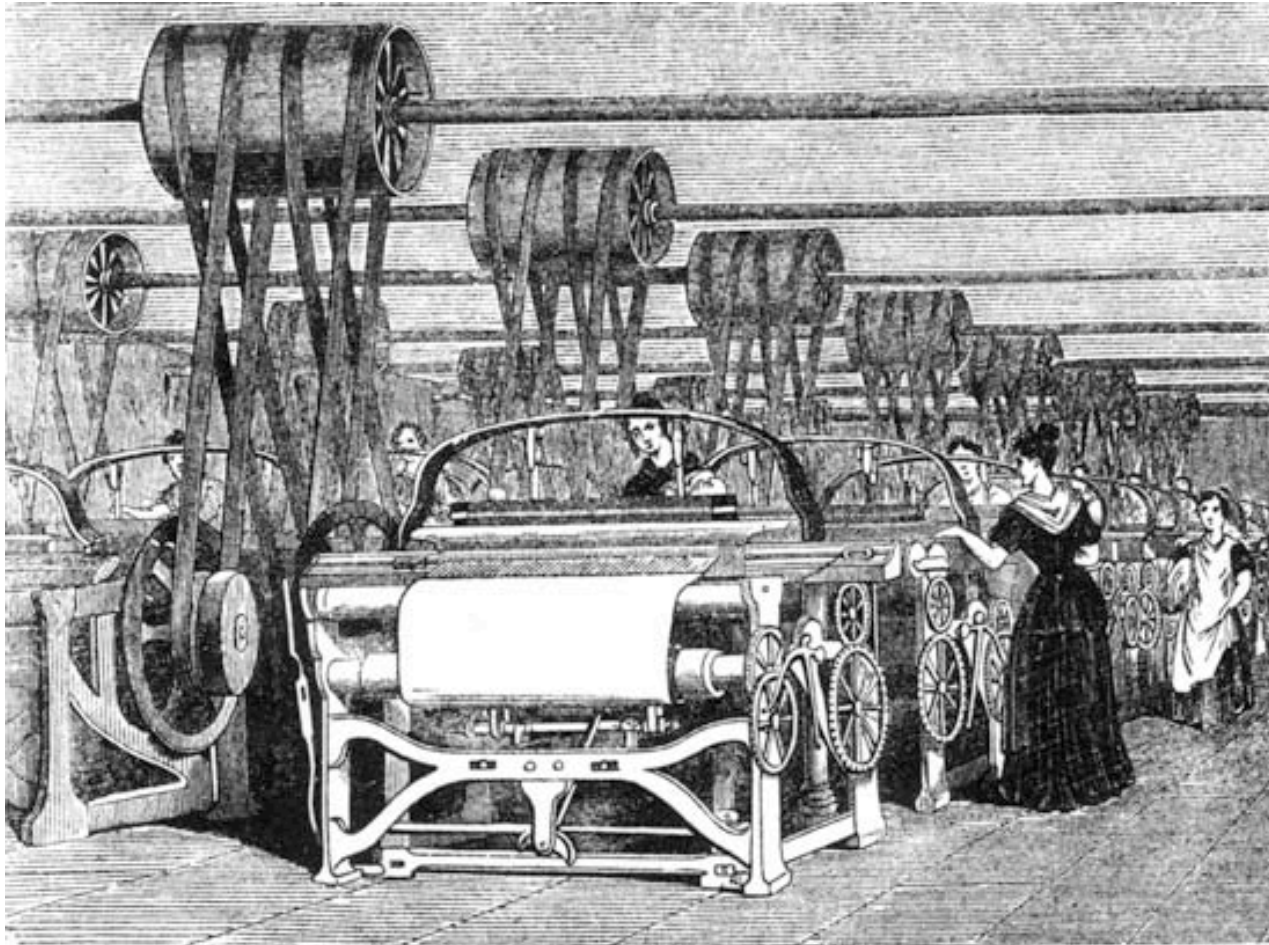
Hannah More



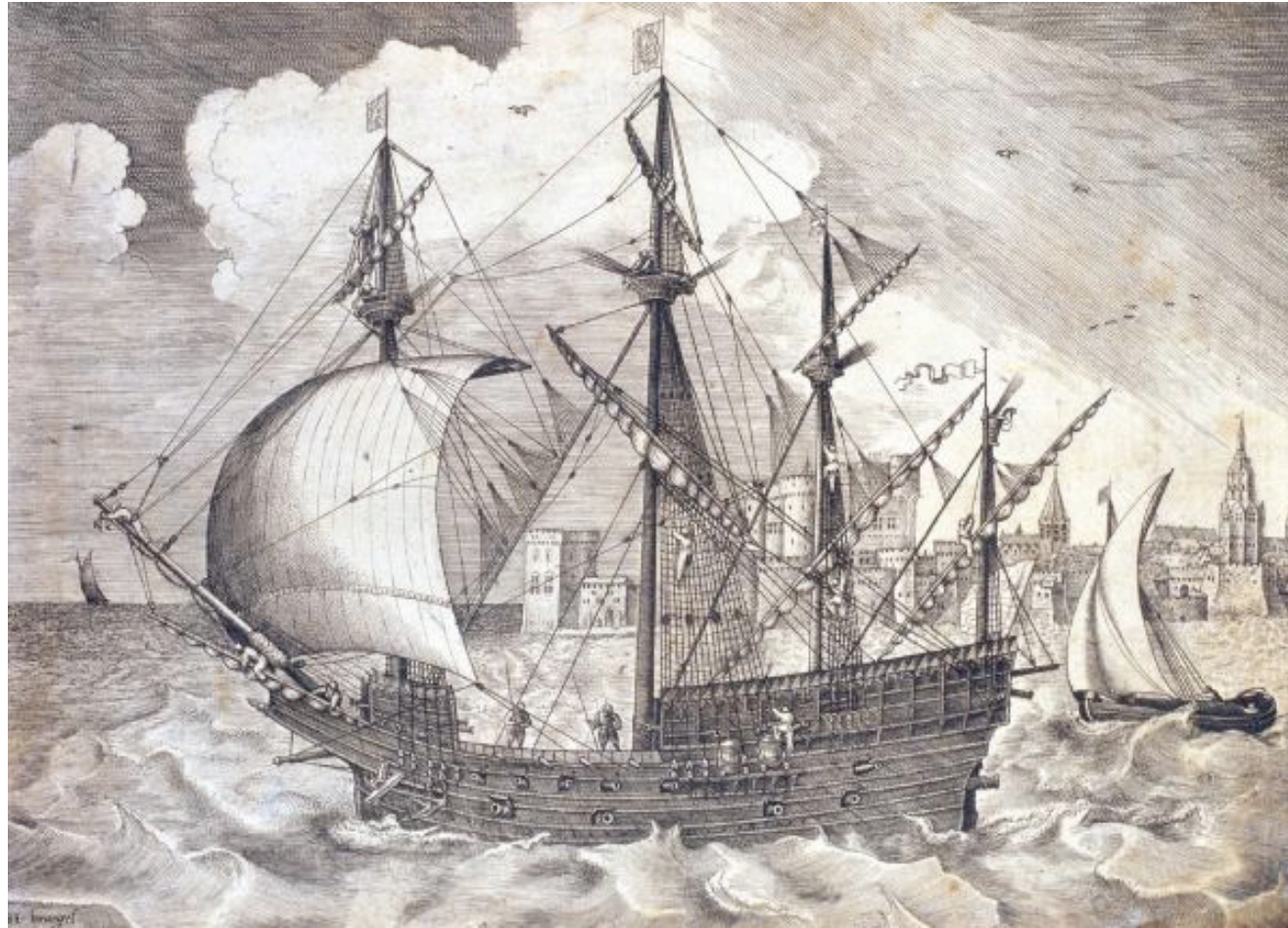
# The Rights of Man



# Work: educating the labouring people



# Economies



## The standardisation of language that literacy allows:

- made the production and free circulation of commodities around colonial economies possible.
- made the free circulation of subversive ideas to create a revolution possible.
- combined with the communications technology of cheap printing presses and cheap paper, made rapid circulation of commodities and ideas possible.

# Text and the future



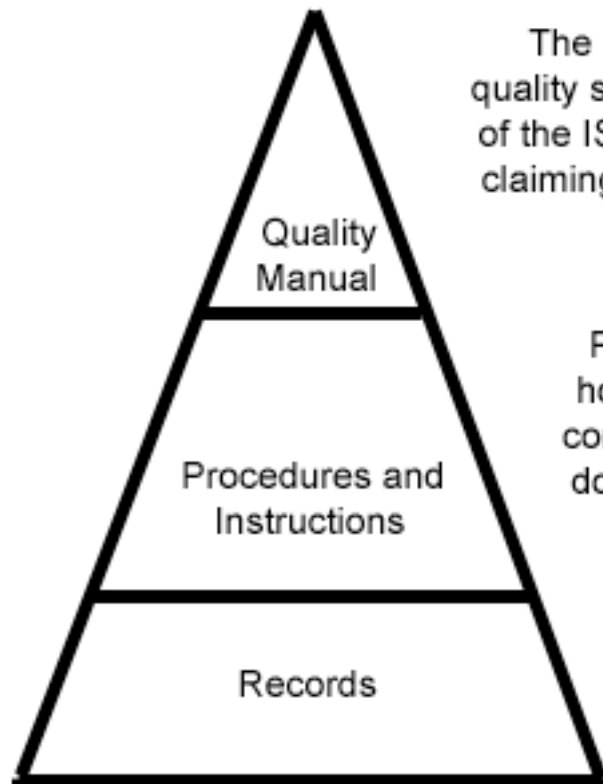
The idea of a technologically enabled Knowledge Economy assumes literate engagement on a global scale.

- not so much to *produce* knowledge
- more to *trade* knowledge

# Wheat farming



# Standardisation



The Quality Manual is the core of the quality system. It should address each area of the ISO standard with a basic statement claiming compliance and how the company maintains compliance. .

Procedures and Instructions describe how all the company's processes are controlled. Procedures are higher level documents, while work instructions are very specific.

Records must be maintained to show compliance of the quality system, for feedback into the quality system, and historical reasons.

The ISO 9001  
Documentation Pyramid

# Certificate of Registration



The Governing Board of  
Q.A. International Certification Limited  
hereby grants to:

**ARD DJONOB CO.**

Registration No. : QAIC / IR / 030 - A

*(hereinafter called the Registered Company) the right to be listed in the Directory of Registered Companies in respect of the services listed below. These services shall be offered by the Registered Company at or from only the address given below in accordance with the quality management system in compliance with ISO 9001:2000.*

Address to which this Certificate refers :

**Ahwaz Khozestan - Iran**

Approved Scope to which this Certificate refers.

**The Production of Different Kinds of Flour, Starch (Bread Products),  
Nail (Confectionery Products) & Khabazi (Bakery Products)**  
(Further clarification regarding the Scope of this Certificate and the applicability of  
ISO 9001:2000 requirements may be obtained by consulting the organisation)

Signed for and on behalf of the Board

CHAIRMAN

A. J. Duffield

SCHEME MANAGER

A. Carter

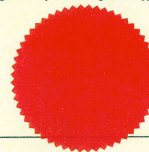
Certificate Issue Date : 21st March 2007 - Certificate Expiry Date : 31st March 2008  
Date of Initial Registration : 21st March 2007 - Re-assessment Date : 31st March 2010

This Certificate of Registration is granted subject to the Regulations approved by the Board.

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# Competing on a global market

